

OUR MISSION

Enrich the lives of those we serve with compassion, respect, excellence and integrity.



OUR CORNERSTONES

MORE THAN A JOB. A **PASSION.**

- Take ownership and pride in everything we do.
- Have fun and celebrate life every day.

DOING THE RIGHT THING TAKES **COURAGE.**

- Put the resident first, and the “bottom line” will take care of itself.
- Provide meaningful rewards for residents, associates and shareholders.

WE SUCCEED THROUGH **PARTNERSHIPS.**

- Respect others through honesty, understanding and trust.
- Work together as one team.
- Recognize that good people make the difference and are the key to our success.

BUILT ON A FOUNDATION OF **TRUST**

We earn trust when we listen, understand, partner and solve.

“Our goal is not to be the biggest, but the best.”
— T. Andrew Smith, President and CEO