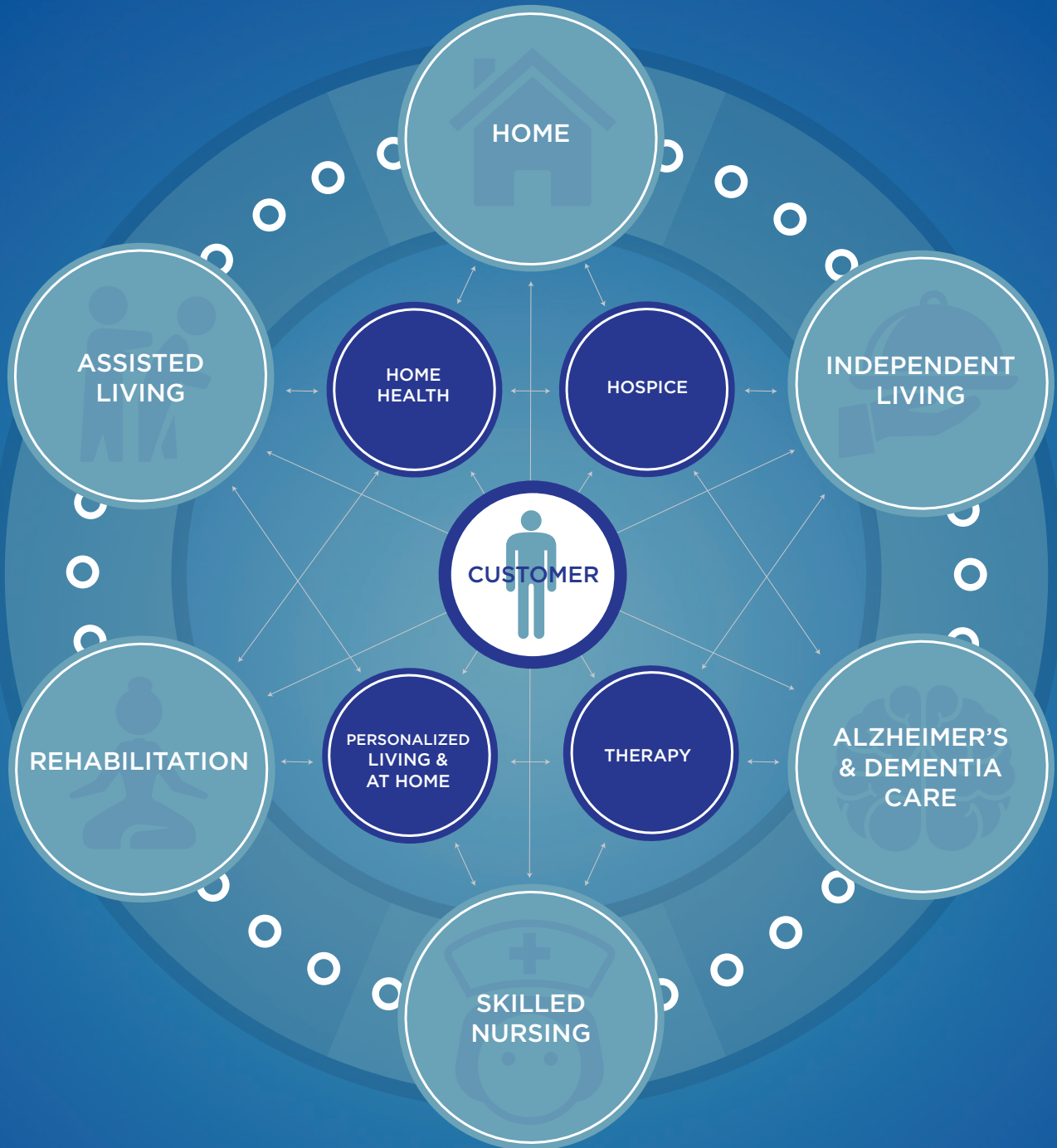


BROOKDALE'S CONTINUUM OF CARE

We are the only provider operating at scale across each segment of the senior living continuum with a fully integrated ancillary services platform: Independent Living, Assisted Living, Alzheimer's and Dementia Care, Rehabilitation and Skilled Nursing, Personalized Living and Brookdale At Home, , therapy, home health and hospice.



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### **Independent Living:**

Independent living is designed for seniors who do not need assistance with daily activities or around-the-clock skilled nursing care but may benefit from dining services, senior-focused recreation, basic housekeeping, concierge services and social opportunities. The biggest difference between Independent Living and Assisted Living is that Independent Living does not provide any health care services or assistance with activities of daily living like bathing, medication or eating.

### **Assisted Living:**

An Assisted Living community assists residents with activities of daily living — such as eating, bathing, dressing, medication management — and basic care support in a home-like or apartment setting. Residents also receive meal and dietary services, recreational and social activities, housekeeping, apartment maintenance and transportation. Residents' needs in these communities are not suitable for Independent Living but also do not requiring the level of care provided at a skilled nursing center.

### **Alzheimer's and Dementia Care:**

Alzheimer's and Dementia Care communities consist of specially designed living spaces and supportive environments for those who are living with cognitive challenges brought on by Alzheimer's or related dementias. Brookdale's Clare Bridge program was created nearly 30 years ago to specifically help affected seniors by continually embracing the latest research in dementia care, coupled with the experience of caring for thousands of people with dementia and their families.

### **Rehabilitation and Skilled Nursing:**

Skilled nursing communities provide round-the-clock nursing care and significant assistance with the activities of daily life. These health care centers have nursing staff on-duty 24 hours a day to help individuals meet their daily physical, social and psychological needs. A licensed physician supervises each resident's care and therapy including speech, occupational and physical therapy are available to provide rehabilitation services.

### **Continuing Care Retirement Communities or CCRC:**

CCRCs are campuses made up of Independent Living, Assisted Living, Alzheimer's and Dementia Care and Rehabilitation and Skilled Nursing centers, all in one senior community. As a resident grows older, and their health care needs progress, they are able to continue living in the same community. Although they may need to change to a different apartment, the people, atmosphere, food, activities and staff remain constant, thereby providing stability.

There are two types of CCRCs, rental communities and Life Care communities. At a rental community, residents pay a monthly rental fee. At a Life Care community, residents pay an upfront entry fee in addition to a monthly service fee. Life Care resident benefit from significant savings and stabilized costs, if they need more care.

### **Ancillary Services:**

- **Therapy:** Brookdale Therapy offers three different types of services depending upon the resident's needs: rehabilitation care, fitness care and education care.
- **Home Health:** Brookdale Home Health operates more than 75 agencies throughout the United States. Serving more than 15,000 patients a day, Brookdale Home Health seeks only the experienced and qualified, rather than the best nurses, therapists, social workers and aides, with a focus on quality outcomes and responsive care.
- **Hospice:** Brookdale Hospice is a philosophy of care focused on comfort and quality of life at the end of life. It is designed to treat the whole person emotionally, socially, spiritually and physically by providing comfort and support to patients and their families when a life-limiting illness no longer responds to cure-oriented treatments. As part of the process, family members also receive care and support, all provided by a team of specially trained professionals and volunteers. Bereavement services for family continue for one year after the patient has passed.
- **Personalized Living and Brookdale at Home** are convenient, customized solutions that offer clients support for a range of day-to-day tasks. Most services can be arranged within 24 hours and are available seven days a week. This long- or short-term care can include medication management, concierge services, health support and companion support.