



Brookdale Senior Living Solutions Newsroom

Musical Events Inaugurate First National Senior Living Solutions Company

Public Invited to Celebrate at Brookdale's Free Performances

PR Newswire

BRENTWOOD, Tenn.

BRENTWOOD, Tenn., Sept. 4, 2014 /PRNewswire/ -- Music will ring out throughout the country the week of Sept. 7 -13 to celebrate the establishment of America's first national senior living company. The public is invited to the free musical events at the communities of Brookdale, which has been transformed into the nation's only full-spectrum senior living company through its merger with Emeritus Senior Living. Brookdale now operates nearly 1,150 communities in 46 states, with the ability to serve approximately 110,000 residents and covering 80% of the population. The festivities coincide with National Grandparents Day and National Assisted Living Week, whose theme this year is the Magic of Music.

"Just as notes and rhythm come together to create wonderful tunes, Brookdale and Emeritus have blended to compose innovative new approaches to fulfilling senior care needs across the nation," said Sara Terry, vice president of resident and family engagement for Brookdale.

"Music is a vital part of daily life at Brookdale, with its power to create bonds, energize, stir memories and of course, provide great pleasure. We're excited about welcoming the public to these performances to celebrate alongside our residents, families and associates."

The fact that the festivities begin on Sept. 7, which is Grandparent's Day, is significant, Terry noted. "We now have the privilege of caring for more grandparents than any other senior living organization. Honoring their special wisdom and contributions is very important to us."

A number of Brookdale communities will offer musical events; admission is free and refreshments will be served. To find the nearest location, visit brookdale.com.

Brookdale Senior Living Inc. is the leading owner and operator of senior living communities

throughout the United States. The Company is committed to providing senior living solutions within properties that are designed, purpose-built and operated to provide the highest-quality service, care and living accommodations for residents. Currently Brookdale operates independent living, assisted living, and dementia-care communities and continuing care retirement centers, nearly 1,150 communities in 46 states and the ability to serve approximately 110,000 residents. Through its ancillary services programs, the Company also offers a range of outpatient therapy, home health, personalized living and hospice services.

Contact: Kristin Puckett, 615-564-8481, kpuckett@brookdale.com

Logo - <http://photos.prnewswire.com/prnh/20130919/CL83213LOGO>

SOURCE Brookdale Senior Living Inc.

<http://newsroom.brookdale.com/2014-09-04-Musical-Events-Inaugurate-First-National-Senior-Living-Solutions-Company,1>